**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | Your proposed solution should **relate the current situation to a desired result and describe the benefits that will accrue when the desired result is achieved**. |
|  | Idea / Solution description | Solution Design process is to test your original value proposition with customers and validate the product or service that you plan to bring to market. Once complete, you will present your findings in a 30-min presentation. |
|  | Novelty / Uniqueness | Highlight the gaps in the Introduction section and mention how your study is going to address any/ some of the gaps. In the Discussion section, discuss the findings of the previous studies and specifically mention what new observation or insight was generated through your study results. |
|  | Social Impact / Customer Satisfaction | 1. Accessibility 2. Empathy 3. Language 4. Response Time 5. Convenience 6. Choices 7. Simplicity 8. Quality 9. Reasonable Prices 10. Appreciation 11. Loyalty Programs 12. Community |
|  | Business Model (Revenue Model) | A revenue model is **the strategy of managing a company's revenue streams and the resources required for each revenue stream** |
|  | Scalability of the Solution | Scalability is **an aspect or rather a functional quality of a system, software or solution**. |